

The Grackle View

The Grackle Coffee Company quarterly newsletter.

Quick notes:

- We've changed our hours! Summer hours are posted on the web site, but generally we're open later every day and to 9 PM on weekdays
- Although hot weather leading to ice cream sales is not a surprise, it appears that it can actually be too hot for people to go out.

Highlights:

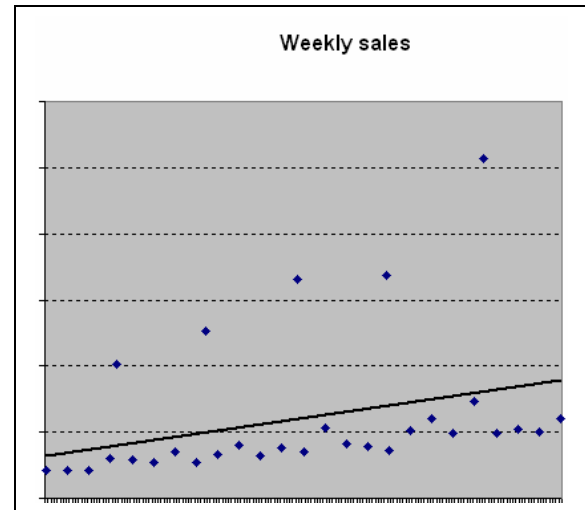
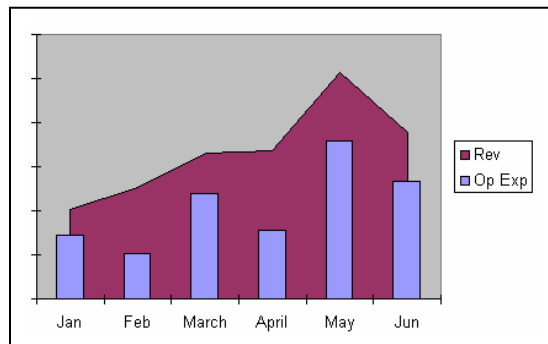
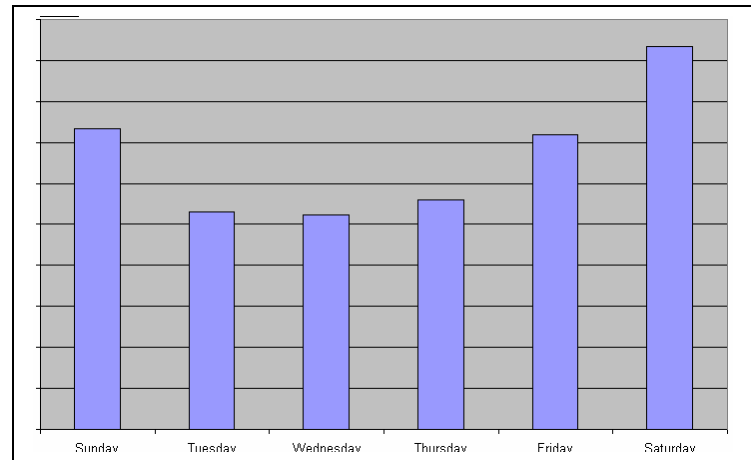
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More graphs!

As promised in Issue 1, the Grackle Coffee Company is pleased to report that, thanks to the continued increase in sales we have the opportunity to create additional graphs.

These ones show revenue by day, revenue by week, and revenue vs. operating expenses by month.

We like graphs here at the Grackle.



We said it and we darn well mean it

Following up on our commitment to you, our loyal Grackle fans – can we call you Grackleheads? – we promised some things. And we delivered!

- There were indeed some plants added
- Outdoor seating has been added! Plus a church pew

inside, designed to keep people from sinning. Not that it's been a problem.

- Awnings were measured for and then abandoned. Kani interiors next door has supplied blinds. Thanks Sylvia!

- The mural was completed, thanks to Eric! See picture on page 2.

- We have Metropolitan all natural ice cream and sorbet as well as 'not quite all natural but also very tasty' Maypole ice cream. See full article page 2!

Plus...

- We have help! Meet John The Student, our Page 2 boy, on page 2. In fact, just turn to page 2.

"In 2004, Tim Hortons disposable cups accounted for 22 per cent of all identifiable waste in Nova Scotia"

Source: *The Concordian* 11/23/05

"An Alberta researcher studied automotive emissions at an Edmonton Tim Hortons and calculated motorists in that city idle for roughly 5,000 hours per day in drive-thrus, putting 23.5 tonnes of greenhouse gases into the atmosphere."

Source: www.halifax.ca

Tim Horton cups contain a plastic liner and plastic of all forms is unacceptable in the compost process. Tim Horton cups are also not recyclable.

Source: www.halifax.ca

Full source links available – email us!

Giant Grackle spotted!



Cosmic forces drive menu change

Due to galactic forces beyond the control of even The Grackle Management Team, the earth continued to pass closer to the sun until June 21 of this year. Combined with a tilting/spinning thing happening, the unbroken record of 'every year since the earth formed until now' is still in place and the planet is going to be warmer for a little while. In geologic terms it's nothing, but you'll probably notice it.

As a result, the GMT has decided to modify the menu. The Grackle Research Laboratory (GRL) has devised a variety of **cold drinks** based on coffee, ice cream and milk, including:

- Shakes (ice cream, milk & organic flavour)
- Iced Latte (espresso, milk, ice)
- Frosty Mocha (espresso, chocolate ice cream, organic chocolate shot, milk)
- Italian Soda

- Fruit smoothies

Ice cream is available in the following flavours:

- Mango
- Grackle Espresso
- Ginger
- Mint Chip
- Pistachio
- Figs & Port

...and the more common but still delicious:

- Pralines & Cream
- Double Chocolate
- French Vanilla
- Strawberry
- Rollo
- Cookie Dough

New feature: The Page 2 Boy

Normally new Grackle family members are greeted by their mother regurgitating bits of worms and bugs along with great squawks and cries, but we came up with something much less pleasant: The Page 2 Boy.

Please welcome John The Student to the Grackle family. He'll be pleased as punch to serve you whatever your heart desires, like a freshly baked cookie or torte. Or ask him about latte art!

We eagerly – trust me, you have no idea – await his return from Europe so he can get on with that "real world" education that people who can't go to Europe rabbit on about. Plus then the remainder of the Grackle staff can get outside while it's still daylight again.

Please note – student may not appear exactly as shown



How our coffee never hurt anyone

Unlike Google's mandate to not be evil (who wants the word Evil in their mandate, even with a 'not' in front?), here at Grackle we strive to at least not hurt anyone. To achieve this, our beans, sugar

and tea are all certified Fair Trade and Organic. Both our ice cream and cones are available as all natural, with low fat with no preservatives.

As well, all our containers – hot cups, cold cups, ice

cream cups, spoons, trays, and napkins – everything but coffee cup lids – are all 100% either biodegradable or reusable. Even our cleaning products are pet and human friendly.

Pretty nice, huh?

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We're on line(s):
See us at:

www.GrackleCoffee.com

Thanks!

This issue we wanted to thank everyone, again, but specifically: John the student; Eric, our mural painter and (sign and exterior lighting designer and installer) from On The Level; Tom Wray for his great last-minute design and printing, Silvia at Kani Interiors for the blinds, and Marcia for the continued early morning baking.

Also, for this issue our customers – and Teresa from Country Lane Treasures – deserve an extra round of applause for bringing us rhubarb. Lots of rhubarb! It made some delicious muffins. The ongoing support from everyone – except the odd person, who argues over the definition of “butter tart” – has been overwhelming, and is still

much appreciated. We wouldn't have got this far without you!

Eventually we'll be a huge conglomerate, utilize portion control software and have employee numbers and you can say 'I knew them when they were cool'.

Ok, just kidding – we'll still be cool.

Links we like

www.GrackleCoffee.com

www.GreenShift.ca

<http://www.transfair.ca/>

www.DarkCityCoffee.com

www.CoffeeGeek.com

<http://www.maypole.ca/index.asp>

<http://www.metropolitanicecream.com/>

<http://www.donsigcones.com/>

<http://www.flowerchildphotography.ca>

<http://www.imagesphotoart.com>

<http://www.chrishiggins.ca>

About Our Organization...

I'm amazed there were actual requests for this second edition, but when the time came there still wasn't room for the hotly contested 'Customer Of The Month' feature, 'Ask The Grackle', news on our upcoming public appearances (hint: the Art Society King event), or any of the other features I'm sure you'd enjoy. Plus all those other graphs – sales to barometric pressure comparisons, etc. Next time!

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